

ALEXANDRA SANTORO

EDUCATION

University of Georgia
B.S. Consumer Journalism
Sports Media Certificate
Aug. 2018-Dec. 2019

University of Georgia
B.A. Theatre
Aug. 2013-May 2015

SPECIAL SKILLS

- Adobe Premier Pro
- Photoshop
- AP Style
- Canva
- Microsoft Office
- Graphics
- Social Media
- Slack
- Sprout

CONTACT

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 @asantoro_sports

MEDIA EXPERIENCE

CHARLOTTE MOTOR SPEEDWAY

PR/Social Media Intern | Jan 2020-May 2020

- Assist with researching, writing, editing, and proofreading of communications materials for both internal and external audiences.
- Help produce and edit web videos, executing social media campaigns, event weekend Media Center operations and supporting promotions for race events.

GRADY SPORTSOURCE

Reporter/Anchor | Aug 2019 - Present

- Filmed and edited feature packages
- Researched storylines, gathered statistics, wrote scripts, transcribed interviews, created graphics for the live on-site show and social media
- Covered local high school football games for live broadcasts such as sideline reporting and color analyst

NCAA MEN'S GOLF REGIONAL -ATHENS, GA

Reporter | May 2019

- Conducted interviews with players and coaches
- Wrote advances and recaps
- Produced social media and graphics

LIZ MURPHEY GOLF TOURNAMENT-ATHENS, GA

Social Media Contributor | April 2019

- Produced content and infographics for the Grady Sports twitter account
- Conducted interviews with players/coaches
- Wrote advances and recaps

MEDIA AVAILABILITIES SUPERBOWL LIII | JAN 2019

- Interviewed with players/coaches for the Los Angeles Rams to write and advance story for Sports Media Class

IMG COLLEGE

Video Production Intern | AUG 2018-DEC 2018

- Assisted production team to shoot/edit/produce digital content for the University of Georgia athletics teams using Adobe Premiere Pro

WORK EXPERIENCE

CHICK FIL A | ATHENS, GA

FRONT COUNTER TEAM MEMBER | Nov 2018-May 2019

- Worked in high pace environment taking customers' orders in enthusiastic and professional manner

CANTINA 1511 | CHARLOTTE, NC

HOSTESS | AUG 2008-APR 2016

- Trained new hires, handled customer queries and complaints